

Stain Blocking Primers Formulated  
With **PLIOWAY™ Resins**



### The Universal Answer For Walls And Ceilings

Blocks Most Common Stains While  
Providing Superior Adhesion And Durability



### PLIOWAY™

The universal answer for walls and ceilings



### Outstanding Blocking And Masking Performance

- Stains and odours : markers, watermarks, smoke, fire damage permanently blocked and masked by a single coat
- Recoatable by any waterborne finish
- Up-grade top-coat appearance

### Great Adhesion With Self- Priming Properties

- Even on difficult substrates, self-priming
- Minimum surface preparation (washing and removal of flaking areas)

### Direct Application On All Substrates

- New plaster
- Whitewash
- Old paint
- Plaster board
- Polystyrene tiles



### Durability & Finish

- No problem on friable substrates
- Washable
- Deep-matt finish
- No brush or roller marks

## PLIOWAY™ Resins

For the formulation of a new generation stain-blocking primers to meet the EU VOC Directive that offer a unique balance of performance and application comfort.

PROPERTY	PLIOWAY™	WB ALKYDS	WB ACRYLICS
Stain blocking*	●●●●	●●	●
Stain masking**	●●●●	●●●	●●
Fast & controlled drying	●●●●	●●	●●●
Low internal tension	●●●●	●●	●●
Outdoor use	●●●●	●●●	●●
Alkali resistance	●●●●	●●	●●
Adhesion on difficult surfaces	●●●●	●●	●●
Water resistance	●●●●	●●	●
Application properties	●●●●	●●●	●●
Open time	●●●●	●●	●●

\*\*\*\* Very good      \*\*\* fair      \*\* low      \* poor  
 \*Avoid any further stain migration even if a water based top-coat is used or if the film is exposed to very humid conditions  
 \*\*First coat also hide the stain

## Application Comfort

- Odourless
- Fast-drying
- Excellent hiding power
- Can apply two coats in one day
- No "lapping" (long open-time)

## Non-Yellowing



Paints bearing the **PLIOWAY™** logo have passed rigorous technical specifications to ensure they meet customer requirements.

## Make Your Work Easier...

**Choose Primers  
 Formulated With PLIOWAY™ Resins!**



**For More Information, Contact Your Dealer**

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