

Exterior Masonry Paints Formulated
With **PLIOLITE™** Resins



The Number One Choice For Exterior Masonry

Superior Adhesion And Durability
In All-weather Conditions



PLIOLITE™,
The Number One Choice For Exterior Masonry



Protection & Decoration Around The World

Synthomer manufactures **PLIOLITE™** resins, widely used in exterior masonry paints. Known for their performance, these paints have become a global reference for painters.

Sold in over 40 countries, they cover more than 150 million square meters of exterior masonry annually.

Durability, color retention, quick and easy renovation are the fundamental requirements of the painter. Paints formulated with **PLIOLITE™** resins offer easy application and excellent dry film properties, ensuring outstanding durability. They are ideal for renovation work on any old paint or substrate.

All Weather Application & Film Formation

Masonry paints formulated with **PLIOLITE™** resins can be applied in low (< 0 °C) or high summer temperatures. They dry reliably in any climate and are shower-proof within minutes. Unlike other coatings, freezing temperatures at night won't affect their performance.



Excellent Lasting Adhesion Whatever The Surface

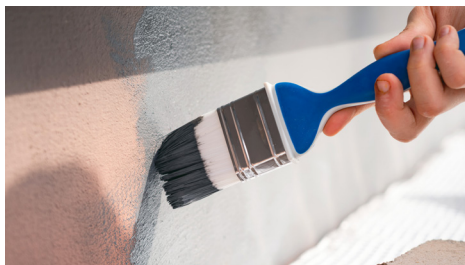
The more the paint penetrates the wall the better the adhesion. **PLIOLITE™** resin particles are very small and penetrate deeply into the substrate, "anchoring" the paint film to the wall. Paints formulated with **PLIOLITE™** resins prevents the risk of peeling and adhesion loss, eliminating the need for a primer.

A Paint Film That Breathes

Masonry paints must meet two contradictory requirements:

- **Act as a barrier to wind driven rain**
- **Allow the release of any moisture entrapped in the wall.**

Masonry paints formulated with **PLIOLITE™** resins are sufficiently impermeable to resist the penetration of rainwater yet, thanks to their microporous nature and excellent adhesion, allow entrapped moisture in the wall to escape without blistering.



Minimum Surface Preparation And Easy Application

- Easy to apply by roller or brush.
- Minimal surface preparation needed.
- Excellent adhesion and durability, allowing easy renovation with one or two coats.

A Paint With Unique Ageing Characteristics

PLIOLITE™ resins are specially developed to resist UV rays. **Paints formulated with PLIOLITE™ resins are “self-cleaning,” as rain removes surface dirt, maintaining their original appearance.** These masonry paints are also resistant to micro-organisms, preventing mold and fungi from impairing their look.



Paints bearing the **PLIOLITE™** logo have passed rigorous technical specifications to ensure they meet customer requirements.

Make Your Work Easier...

Choose Coatings

Formulated With **PLIOLITE™** Resins!



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