

Synthebond 7703 is coater ready acrylic pressure sensitive adhesive designed for clear label applications.

For further information regarding this product please refer to:

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Property	Typical Value	Unit	Method ¹
Solids Content	44	%	
Shear (1)	>7	hours	
Viscosity (Brookfield RVT 3/20)	400	cP	
pH	8.0		
Density	8.6	lb/gallon	
180° Peel Adhesion (15 minutes)	2.3	lbf/in	
180° Peel Adhesion (24 hours)	5.1	lbf/in	
Loop tack	2.3	lbf/in	

¹ internal method based upon the specified norm

Application Advice

Synthebond 7703 has been formulated for reverse gravure coating operations. Synthebond 7703 is designed to provide blush resistance, low energy substrate wetting, and a balance of peel and shear properties. Recommended applications include: clear bottle label, health and beauty applications and other specialty applications where a no-label look is needed.

Shipping and Storage

Store at an even temperature of between +5°C and +35°C avoiding frost and direct sunlight. Stir product before use. If stored according to these conditions and in the original unopened containers, the dispersion will be stable for 6 months following delivery. Product should be used as soon as possible after opening. During processing, storage and transport, avoid any contact with metals (including non-ferrous metals) which are not protected against corrosion. Detailed information is available on request.

Product Safety

Before handling, please read the Safety Data Sheet of this product for advice on safety, use and disposal.